

Deepening Intellectual
Investment in the Energy
Industry through the Power of
Story







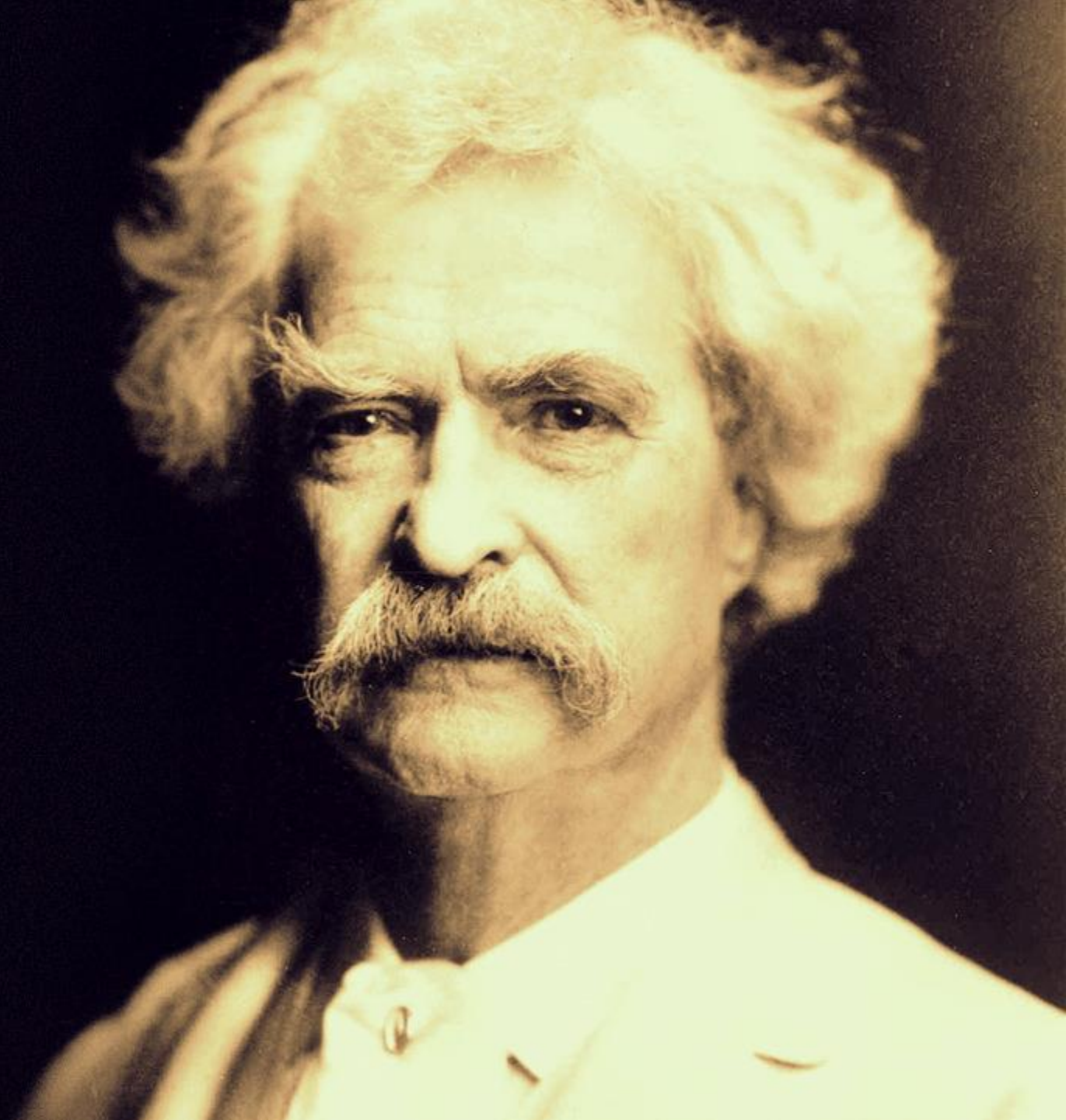




1858 / FIRST COMMERCIAL OIL WELL
PREMIER Puits de pétrole commercial

C A N A D A





story

stories

message

tell

important

experience

point

person

communication

focus

different

steps

goal

way

effective

want

keys

ideas

communicate

one

even

storyteller

others

must

lives

powerful

help

start

need

Practice

Six

makes

wrote

influence

practicing

feedback

true

parts

time

together

practice

effectively

require

make

get

Start

someone







