Worksheet 2: Who Should Participate?

Identify and Recruit Participants

1. How will we get all the right people to the table?

      a. Who is affected by the issue?

      b. Whose support is needed for the decisions that the group is trying to make (e.g., community, local government, provincial agencies)?

      c. With whom is it important to build a relationship concerning the issues?

      d. Who holds very different views from our group on this issue?

      e. How will we address individual/organizational/cultural differences?

2. What selection and/or invitation process will be used to recruit participants?

3. What is the benefit to each stakeholder of participating in the process?

4. How will we provide an opportunity for those who may feel excluded to participate and be heard?

5. How do we establish/manage expectations?

Community Profiling

1. How well do we know our community?

2. What are the geographic boundaries of this community group?

3. Will we allow participation from interested parties outside the boundaries?

4. What is the population of this community?

5. What is the makeup of the community's population (e.g., % youth, seniors, women, men)?

6. Who are the major employers?

7. What proportion of the community relies on each existing economic sector?

8. What are the employment and education levels of the population?

9. What kinds of infrastructure and public services exist?

10. Who are the community leaders, and how do they participate in the community?

11. What groups and organizations exist within the community that may have an interest in or be affected by energy development?

12. How do people exchange information in this community (e.g., chats in the local coffee shop, town bulletin boards, organizational newsletters, local paper or radio, the internet) and what languages are used?

* Including other groups ensures that their unique perspectives are captured. Examples of other groups are First Nations and Métis communities, youths, seniors, and environmental and recreational groups

Industry Profiling

1. How well do we know the company proposing the energy development?

2. Who are the key managers in this company? What is the company's reputation and how does it view public participation?

3. What public information is available about this company?

4. How long has it been in business and what is its focus for the future?

5. What is its public stance on environment, health, safety, and social responsibility (EHSSR)?

6. What is its record in terms of meeting EHSSR standards in its operations?

7. What experience has the company had with energy development application processes in the past? In our community?

8. What is its history with public involvement processes?

9. Does the company have resources dedicated/available to support public involvement processes?